

Exploring the Path of Integration of Civic and Political Education and Art and Design Courses in Colleges and Universities



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Abstract: Higher education is an important part of the national education system, and it is of great significance to promote the development of higher education in order to improve the diversification of national education and accelerate the pace of technological progress. Art education is an important type of higher education, aiming to cultivate high-level talents with strong artistic innovation and practical ability, in order to meet the basic needs of the actual development of society. By analysing the teaching activities of art majors, it is necessary to improve the overall quality level of students and enhance their ideological and political literacy, which has an important impact on the establishment of values. This paper mainly elaborates on the necessity and effective path of the integration of political education and art and design professional courses in colleges and universities.

Keywords: thinking and political education; art and design professional courses; university education

1. Introduction

Higher education has developed significantly and has an important position in society. Higher education emphasizes the cultivation of students' comprehensive literacy and professional skills and the all-around development of active students. Civic education is an important basis for ensuring that the value of students' skills is given full play, and there is a need to ensure that students have outstanding professional abilities and to emphasise the work of civic education. For the art shooting class teaching, it is necessary to integrate thinking and political education into professional teaching, analyze the many problems existing in thinking and political teaching, and explore the effective integration path.

2. Analysis of the necessity of integrating Civic and Political Education with art and design professional courses in colleges and universities

In order to explore in depth the specific utility of thinking and political education, i.e. the necessity of implementation, it is necessary to understand the value of thinking and political courses in cultivating students' comprehensive quality level, which has a positive role in promoting education adherence and education affirmation (Liang, 2020). Analysis of the specific situation, the implementation process of the integration of teaching and learning in the university's Civic and political education and art and design courses mainly has the following outstanding advantages.

2.1 Ideological and political education can cultivate successors with knowledge and moral character

The content of ideological and political education includes the cultivation of national connotation, knowledge of the inheritance of the times and red history inheritance, etc. An in-depth understanding and study of such can only promote the propagation of socialist core values, and enhance

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the student's overall concept and core level so that they can give full play to their values and role, and become socialist successors with ideological character (Wang & Lian, 2020).

2.2 Ideological education can improve the level of students' ideological quality

The ideology and politics course contains a wide range of content, inclusive, through the study can let students establish the correct three views, and improve the level of students' ideological quality. Ideological and political courses are an effective way to improve students' ideological quality, and there is a correlation between them and the content of art at some level(Li , 2018). Mastering the connection between the two can improve the level of ideological quality and ability of students and promote the overall development of art students in colleges and universities.

2.3 Ideological and political education can enrich students' traditional cultural knowledge system

Traditional culture is an important foundation of the Chinese nation and an important basis for its development. Young people have fewer ways to learn about traditional cultural knowledge and are not emotionally rich enough. Using the ideological and political education classroom can give students a deeper understanding of the excellent Chinese traditional cultural knowledge so that they can sort out positive cultural heritage concepts and improve their level of cultural confidence.

3. Analysis of the problems in the process of ideological education

The construction of the Civic and Political Science curriculum has positive significance for the establishment of students' three outlooks, ideals and beliefs, etc. In order to express the goal of thinking and political education, it is necessary to implement the concept of thinking and politics in the curriculum and integrate the content of thinking and politics teaching in the process of professional teaching. At present, various universities have incorporated part of the content of thinking politics in the professional teaching practice, but there are still shortcomings in

the implementation, and the actual effect is not satisfactory, from a comprehensive viewpoint, there are mainly problems in the following aspects.

First, in the teaching process, the teaching mode and teaching methods are not innovative enough, which has a negative impact on the integration of art and design courses with ideological and political teaching. Teachers do not target the importance of ideological and political education and do not understand the actual ideological situation of students(Gao, 2022). In the traditional teaching mode, there is less communication between students and teachers, which does not accurately grasp the actual situation of each student, and there are flaws in the teaching design. In addition, teaching methods can also have an impact on the integration of Civic Education and professional courses. The current teaching model does not choose a suitable teaching method, the ideological and political content is poorly integrated, and both the teaching model and the teaching method hinder the deep integration of the curriculum and Civics. In general, the current teaching mode and teaching methods in universities are subject to reform and innovation, and it is necessary to emphasize the innovation of teaching mode and teaching methods in the actual teaching process, to clarify the many problems existing in the Civic and Political Science course, to constantly pursue innovation, and to make up for the deficiencies and defects existing in the teaching mode.

Secondly, there is a problem with philosophy in the education process of the Civic and Political Science courses. For the teaching practice, the concept has an important influence. In the actual teaching process, it is necessary to seek innovation in the teaching concept to enhance the effect of teaching Civics in the curriculum. At the present stage of teaching, art and design teachers lack the awareness to actively integrate the concept of ideological and political teaching, and the practical ability to combine professional teaching and thinking and politics is poor(Lu, 2022). Some young teachers have an obvious awareness of combining, but the teaching concept lacks advancement, making it difficult to

effectively combine the two, resulting in the difficulty of making substantial progress in the teaching mode of the course of thinking and politics.

4. Analysis of the integration path between ideological and political education and art design courses in colleges and universities

4.1 Reform the ideological and political education assessment method

In university education, the ideological and political education assessment results need to be incorporated into the comprehensive assessment mechanism for art students and ensure that they occupy a suitable proportion, such as 20%, etc., using process assessment methods and incorporating their results into the comprehensive evaluation results. The formative assessment process needs to invite people from the industry, comply with corporate standards, complete the comprehensive assessment of education and teaching, and build a comprehensive mechanism for students to assess each other and teachers to compound the assessment(Dong et al., 2022). The assessment of students needs to include the following aspects: evaluation of students' spiritual qualities, evaluation of their value orientation, evaluation of their teamwork ability and evaluation of their self-dedication. The process evaluation system needs to include self-evaluation, mutual evaluation and comprehensive evaluation by teachers to comprehensively examine students' performance in the learning process, judge whether students have established a correct worldview, values and outlook on life, and ensure that every student has a good professional ethical quality. At the same time, schools need to actively encourage students to make full use of their time outside the classroom to organise social volunteering activities and carry out various practical activities in the community.

4.2 Reform the content of ideological and political education

In order to combine ideological and political education and art design professional courses, patriotic theme knowledge can be integrated into the art design professional courses, analyse the design

meaning and design aesthetics in the national flag, deepen the understanding of the symbolic meaning of the flag, deepen the knowledge of red intentions and mythological patriotic education process. At the same time, ideological and political education courses can be combined with values education and integrated into the content of disciplines such as product design and environmental design to permeate socialist values in specific eye-catching designs. In addition, ideological and political education can be combined with education on social ethics, enriching the content of extra-curricular practice, encouraging students to care for public property, protect the urban environment and comply with relevant laws and regulations, and promoting the coordinated development of professional knowledge and social ethics education. Finally, the content of ideological and political education can be integrated with professional ethics education to clarify the general requirements for students' moral quality, so that they can consciously develop moral and professional qualities, consciously comply with laws and regulations, and adapt to the development of their jobs.

The following aspects need to be grasped in order to set up the content of course thinking and politics in art professional courses. Firstly, it is necessary to ensure the systematic nature of the curriculum. The system for training art professionals usually includes several aspects of the content such as professional practice courses, quality development systems, professional basic skills training and theoretical teaching, etc. In order to embed ideological and political content into the teaching system, students need to be taught systematically to meet the basic requirements of talent training in the new era(Cui, 2021). The integration of subject content and ideological and political knowledge needs to be in line with the cognitive development characteristics of students, carried out up from a number of aspects such as social values, national sentiments and cultural heritage, to create an all-round ideological and political teaching system. Secondly, the scientific nature of the curriculum

needs to be ensured. The integration of ideological and political knowledge into the curriculum system needs to highlight the characteristics of the discipline and reflect the essence of moral education in the new era. Specifically, it can combine the socialist thought of Chinese characteristics in the new era and the professional knowledge of the art system, while carrying out traditional cultural education and professional teaching work, and combining professional teaching with regional teaching.

4.3 Establishing clear ideological and political education objectives

The formulation of ideological and political education teaching objectives requires the guidance of ideological values and professional knowledge learning as an important logical starting point, and a comprehensive understanding of multiple dimensions such as emotion, behaviour and knowledge to create an effective ideological and political education mechanism. The ideological and political education mechanism is an important way to help students establish a correct outlook on life, values and worldview, and also a way to help students gain a deeper understanding of traditional Chinese knowledge, which can deepen students' understanding of national knowledge and traditional cultural knowledge and make them have a strong patriotic and patriotic Qingxuan and achieve the goal of patriotic professional education.

4.4 Transforming the traditional ideological and political education concept

The curriculum system of art and design majors is very rich, with more types of courses and flexible employment directions. Society has high requirements for the ideological quality of art and design professionals with interoperability characteristics. The traditional ideological and political education concept has obvious shortcomings, making it difficult to cultivate art talents who meet the requirements of social development. Therefore, in the teaching process, it is necessary to change the existing ideological and political education concept, create an ideological and political education teaching mode according to the existing professional

knowledge mechanism, reflect the ideological and political education value of professional courses, make students set up correct values and value orientation, act properly and ensure the integration and development of ideological and political education and art curriculum mechanism(Huang & Hu, 2021).

4.5 Improve the comprehensive quality level and ideological and political teaching ability of professional teachers

As the main body of ideological and political education, professional teachers are an important part of the relationship between tutors and teachers and students. Students have reverence for professional teachers, easily accept the guidance of professional teachers, and can clearly understand their own development space. The art teacher is therefore crucial to the overall growth of students in higher education. In the teaching process, professional teachers need to have a clear understanding of the developmental characteristics of their students, understand the changes in their thinking and carry out ideological and political education work in a targeted manner. Art teachers do not receive systematic training in teaching ideology and politics. Therefore, professional teachers need to consciously improve their own ideological and political abilities, regularly participate in systematic political theory learning activities, take part in relevant exchange and discussion activities, and develop a comprehensive assessment mechanism to encourage teachers to continuously improve their own ideological and political level.

5. Conclusion

Ideological and political education is an important part of the practice of art and design education in colleges and universities, and it is necessary to solve many problems in the process of education and teaching in a targeted manner to effectively improve the effect of ideological education. This paper explains the necessity of the integration of ideological and political education and art and design courses, illustrates the many problems that exist in

the process of their integration and discusses the path of combining them effectively, which has outstanding guiding significance for practical education. Therefore, this paper mainly illustrates the necessity and effective ways of integrating art and design courses with ideological and political education in colleges and universities.

Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

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