

REVIEW

Credit Rating in the Age of Artificial Intelligence

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Abstract: Recent advancements in technology, particularly artificial intelligence (AI), have profoundly impacted financial systems. One area undergoing significant change is credit scoring and rating, where traditional methods—long reliant on limited, standardized data—are now being reshaped by advanced algorithms. AI-driven credit assessment leverages vast and diverse datasets, including nontraditional sources such as transaction behaviors and digital footprints, enabling more accurate and personalized risk evaluations. This shift not only improves efficiency but also expands access to credit for underserved populations who lack conventional financial records. However, these innovations come with challenges. The complexity of AI models often makes them difficult to interpret, raising concerns about accountability and bias. Additionally, the use of alternative data sources introduces privacy and ethical considerations, calling for stronger regulatory frameworks. This paper examines real-world applications of AI in credit scoring, compares its effectiveness with traditional methods, and discusses emerging regulatory responses. While AI holds great promise in democratizing credit and refining risk assessment, its responsible implementation requires balancing innovation with transparency, fairness, and consumer protection. Addressing these challenges will be key to building a more inclusive and resilient financial system in the digital age.

Keywords: credit rating, artificial intelligence, big data, ethical concerns, default rate

1. Introduction

Credit evaluation mechanisms serve as critical gatekeepers for financial access, yet their development continues to grapple with fundamental tensions between precision and accessibility [1]. The Fair, Isaac and Company (FICO) scoring system, established in 1989, remains the industry benchmark, employing statistical analysis of conventional financial indicators—with payment history (35%) and credit utilization (30%) carrying particular weight—to produce scores ranging from 300 to 850. While effective for individuals with conventional credit histories, this approach systematically overlooks approximately 1.7 billion adults worldwide who lack formal banking relationships [2]. The limitations of these traditional models became particularly evident during the 2008 financial collapse, when their rigid frameworks proved inadequate for anticipating mass defaults, highlighting the necessity for more responsive methodologies [3].

The emergence of artificial intelligence (AI) has introduced paradigm-shifting capabilities to credit evaluation. By harnessing machine learning algorithms to analyze expansive datasets—including both traditional financial records and unconventional indicators like digital behavior patterns—these advanced systems demonstrate remarkable potential. Notably, the findings revealed that AI implementations could simultaneously decrease default rates

by 25–40% while expanding credit access to previously underserved applicants [4]. Yet existing scholarship has predominantly focused on these performance advantages while neglecting the accompanying ethical dilemmas and regulatory hurdles, creating a significant knowledge void regarding responsible implementation strategies [5].

Our research addresses this critical oversight through a multi-dimensional examination of AI-powered credit assessment systems. Moving beyond conventional analyses that treat technical efficacy and social implications as separate concerns, we employ an integrated framework that scrutinizes algorithmic transparency, potential biases, and data privacy issues through detailed case studies of industry leaders like Upstart and Kabbage [6]. Conventional scoring models maintain advantages in interpretability and compliance with established regulations such as the Fair Credit Reporting Act (FCRA) but cannot match AI's dynamic capabilities. Conversely, AI systems' incorporation of nontraditional data points—including online activity and location information—presents novel challenges under privacy regulations like General Data Protection Regulation (GDPR) and raises concerns about reinforcing systemic biases, as evidenced by UC Berkeley's 2019 investigation into discriminatory lending patterns [7–9]. While regulatory agencies such as the Consumer Financial Protection Bureau (CFPB) have intensified their examination of these technologies, comprehensive oversight frameworks remain underdeveloped, particularly in developing markets.

This investigation pursues three primary objectives: assessing AI's practical effects on both financial institutions and consumers,

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comparing next-generation and traditional evaluation approaches, and developing balanced policy recommendations. Our methodology combines historical analysis tracing the evolution from early commercial credit reporting to contemporary FICO-based systems, SWOT (Strengths, Weaknesses, Opportunities, Threats) evaluation, and critical legal-ethical examination. We contend that while AI-enabled credit systems hold tremendous potential for financial inclusion, realizing this promise requires implementing rigorous protections for transparency, fairness, and consumer rights. The study concludes with specific proposals for future investigation, emphasizing interpretable AI systems and enhanced privacy safeguards, providing actionable guidance for financial service providers, policymakers, and technology developers seeking to harness AI’s capabilities while mitigating its risks. Through this comprehensive approach, we offer a sophisticated framework for managing the opportunities and challenges presented by AI-driven credit assessment technologies.

2. Methodology

This review paper evaluates the transformative impact of AI on credit rating systems, compares AI-based models with traditional approaches, and discusses associated challenges through a systematic literature review. The methodology ensures a transparent and rigorous synthesis of existing research to address technical, ethical, and regulatory dimensions.

2.1 Source selection

Sources were systematically selected from peer-reviewed journals, industry reports, and regulatory publications spanning 2015–2025, accessed via databases such as PubMed, IEEE Xplore, SSRN, and Google Scholar. Keywords included “AI credit scoring,” “machine learning lending,” “credit rating ethics,” and “alternative data finance.” Inclusion criteria required sources to provide empirical evidence, theoretical insights, or regulatory perspectives on AI or traditional credit rating (e.g., Upstart’s 2017 study, UC Berkeley’s 2019 bias analysis, CFPB 2025 reports). Exclusion criteria eliminated non-peer-reviewed blogs and outdated pre-2015 studies. This curated selection ensured a robust foundation for analyzing AI’s impact, challenges, and comparisons.

2.2 Synthesis process

Sources were synthesized thematically to structure the review around three pillars: technical performance, ethical concerns, and regulatory frameworks. Technical performance synthesized findings on AI model accuracy such as 25–40% default rate reductions and traditional model limitations such as FICO’s exclusion of thin-file borrowers. Ethical concerns grouped issues like bias such as findings on algorithmic disparities and privacy risks from alternative data. Regulatory discussions highlighted gaps in frameworks like the FCRA and GDPR. This thematic approach ensured a balanced evaluation, with sources cross-referenced to identify consensus and discrepancies.

2.3. Variables

Financial variables—payment history, credit utilization, debt-to-income ratio—were prioritized in reviewed studies for their predictive reliability in traditional models like FICO, correlating with repayment behavior. Alternative variables, such as transaction frequency, social media sentiment, and utility payments, were

highlighted for enabling AI to assess the 1.7 billion unbanked. These variables were selected for analysis due to their prominence in the literature and their role in enhancing inclusivity.

2.4. Model validation in reviewed studies

Common methods include k-fold cross-validation (typically 5-fold) to ensure robustness, with performance metrics like Area Under the ROC Curve (AUC-ROC, e.g., 0.89 for AI vs. 0.82 for traditional models), precision, recall, and F1-score to handle class imbalances. Studies also employed SHapley Additive exPlanations (SHAP) values for interpretability, a methodological strength noted in the literature. However, gaps remain in standardizing validation across diverse datasets, a point of critique in our analysis.

2.5. Analytical approach

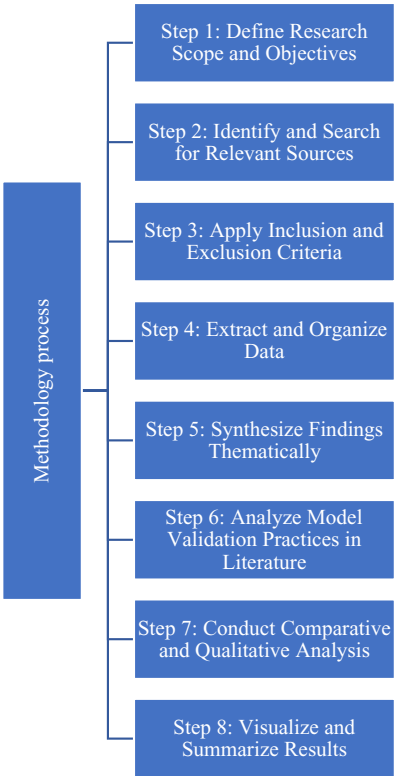
The review integrates quantitative insights (e.g., model performance metrics) with qualitative assessments of ethical and regulatory challenges, using case studies (e.g., Upstart, Kabage) to compare real-world outcomes of AI and traditional systems. A SWOT analysis and historical overview further contextualize findings, ensuring a comprehensive evaluation of AI’s transformative potential and limitations.

Figure 1 presents the step by step suggested approach of our paper.

2.5.1. Credit rating history and models

The development of credit evaluation systems reflects humanity’s ongoing quest to quantify trust, evolving from personal relationships to data-driven algorithms [10]. Medieval traders established the earliest known credit systems, relying on community reputation and face-to-face interactions. This informal approach

Figure 1
Step-by-step methodology flowchart



became institutionalized in the 1830s when commercial agencies like Lewis Tappan's (which evolved into Dun & Bradstreet) began systematically documenting borrowers' business histories. The dawn of modern credit rating arrived in 1909 with John Moody's pioneering bond evaluation system, soon followed by similar frameworks from Standard & Poor's and Fitch, creating standardized metrics for investment risk.

The mid-20th century brought revolutionary change with FICO's introduction of statistical modeling in the 1950s, culminating in their landmark 1989 FICO Score that quantified consumer risk using payment behavior (35%) and credit utilization (30%). Late-century innovations included risk-based pricing models and the Basel banking accords, though their shortcomings became tragically apparent during the 2008 financial collapse.

The past decade has witnessed perhaps the most dramatic transformation, as financial technology companies like Upstart leveraged machine learning to analyze nontraditional data streams—from

digital payment patterns to online behavior—achieving both greater precision and broader financial inclusion. Today's landscape features hybrid solutions like Experian Boost alongside next-generation systems such as FICO Score 10, though significant questions remain regarding algorithmic fairness, data privacy, and system transparency.

For a clearer historical perspective, we present key milestones in credit assessment evolution through the periodized Table 1 [11–13].

2.5.2. Traditional versus AI-based credit rating models

The credit evaluation landscape currently features two distinct methodologies with complementary strengths and limitations. Conventional systems, epitomized by the widely used FICO Score (introduced in 1989), employ well-established statistical techniques like logistic regression to analyze structured financial variables—primarily payment history (35% weight), credit utilization (30%),

Table 1
Credit rating history

Period	Key developments	Details
Medieval era (pre-1800s)	Informal reputation networks	Merchants assessed borrowers via word-of-mouth and guild records; no formal system existed.
1830s	Mercantile credit reporting	Lewis Tappan's Mercantile Agency (later Dun & Bradstreet) compiled qualitative reports on businesses and individuals.
1909	Bond rating systems	John Moody introduced letter grades (e.g., Aaa to C) for railroad bonds, standardizing debt assessment.
1916–1924	Expansion of rating agencies	Standard and Poor's (1916) and Fitch (1924) joined Moody's, focusing on corporate and government securities [14].
Pre-1950s	Individual credit assessment	Local banks relied on personal relationships and collateral; no standardized consumer credit scoring.
1956	FICO founded	Bill Fair and Earl Isaac established FICO, introducing statistical models for individual creditworthiness.
1970s	Risk-based pricing	Banks began adjusting loan rates based on borrower risk profiles, using early quantitative models.
1988–2004	Basel accords	Basel I (1988) and Basel II (2004) standardized risk assessment for financial institutions globally [15].
1989	FICO Score launched	FICO debuted its score (300–850), using payment history (35%), credit utilization (30%), and other factors.
1990s	Multivariate analysis	Credit models adopted more complex statistical techniques, still reliant on structured data like credit reports.
2000s	Early machine learning	Initial experiments with machine learning in credit scoring emerged, though limited by data and computing power.
2008	Financial crisis	Exposed weaknesses in traditional models, as historical data failed to predict widespread defaults.
2010s	AI in credit rating	Fintechs like Upstart and Zest AI used machine learning and alternative data (e.g., social media, transactions).
2017	AI performance claims	Upstart reported AI models reduced defaults by 25–40% while approving more borrowers than traditional methods.
2019	Experian boost	Allowed consumers to add utility payments to credit files, enhancing scores with alternative data.
2020	FICO Score 10	Updated traditional FICO model with refined metrics, maintaining dominance alongside AI innovations.
2020s–2025	AI mainstream adoption	Firms like Kabbage and Affirm used real-time data for instant lending; regulators (e.g., CFPB) scrutinized bias.
March–2025	Current state	AI-driven credit rating is widespread, balancing inclusivity and accuracy with challenges of transparency and privacy.

and overall debt levels. These transparent models demonstrate reliability for applicants with conventional credit histories but face significant constraints: they systematically exclude approximately 1.7 billion underbanked individuals globally, provide limited predictive accuracy for “thin-file” borrowers, and typically update only on a monthly cycle.

Emerging as a disruptive alternative, AI-powered credit assessment platforms—projected for widespread adoption by 2025 through innovators like Upstart and Kabbage—leverage machine learning algorithms to process expansive, heterogeneous datasets in real-time. Beyond traditional financial indicators, these systems incorporate alternative data streams including digital transaction patterns, utility payments, and even carefully vetted social media signals. Industry research from 2017 demonstrates their superior predictive capability, showing 25–40% reductions in default rates while simultaneously expanding access to previously excluded populations.

However, this technological advancement introduces new complexities. The inherent opacity of many machine learning models creates “black box” decision processes that obscure the reasoning behind credit determinations, potentially masking biases inherited from historical training data. Furthermore, their utilization of nontraditional data points raises legitimate privacy

concerns and regulatory challenges, particularly regarding compliance with established frameworks like the FCRA. These issues have drawn increasing scrutiny from oversight bodies including the CFPB.

While traditional scoring maintains dominance in conventional banking institutions, AI-based systems are gaining rapid traction due to their unparalleled scalability, dynamic responsiveness, and financial inclusion potential. This evolution presents stakeholders with critical trade-offs between innovation and accountability, necessitating careful calibration to ensure both system efficacy and fundamental fairness.

For clearer comparison, we present these contrasting approaches in Table 2, highlighting their distinctive characteristics [16–18].

3. Legal and Ethical Concerns of AI-Based Credit Rating Models

The adoption of AI in credit assessment presents a paradox: while offering unprecedented analytical power, it simultaneously introduces complex legal and ethical dilemmas that could negate its advantages if not properly managed. These challenges span five critical dimensions—transparency, bias, privacy, accountability, and

Table 2
Traditional versus AI-based credit rating models

Aspect	Traditional credit rating	AI-based credit rating models
Methodology	Relies on statistical models (e.g., logistic regression) with fixed, predefined rules (e.g., FICO Score).	Uses machine learning (e.g., neural networks, decision trees) that adapt and learn from data patterns over time.
Data sources	Limited to structured financial data: payment history, credit utilization, debt-to-income ratios, etc.	Expansive, including structured financial data plus alternative sources (e.g., social media, transactions, geolocation).
Key examples	FICO Score, VantageScore, credit bureau reports (Equifax, Experian, TransUnion).	Upstart, Zest AI, Kabbage, Experian Boost (with alternative data integration).
Accuracy	High for individuals with established credit histories; less predictive for thin-file or no-file borrowers.	Improved predictive power; studies [19] show 25–40% lower default rates across diverse groups.
Speed	Slower processing often requires manual review or batch updates from credit bureaus.	Real-time or near-instant decisions, enabled by automated data analysis and scalable algorithms.
Inclusivity	Excludes underbanked populations (e.g., 1.7 billion unbanked globally per World Bank) due to data limitations.	Enhances access for thin-file/no-file borrowers by leveraging alternative data, promoting financial inclusion.
Transparency	Transparent and explainable; factors and weights (e.g., payment history 35%) are publicly defined.	Often opaque (“black box”); decision logic can be complex and difficult to interpret or explain.
Bias risk	Bias reflects historical data limitations (e.g., systemic exclusion of certain groups), but more predictable.	Risk of amplifying biases in training data (e.g., racial or socioeconomic disparities), harder to detect or fix.
Privacy concerns	Limited to financial data, with established protections (e.g., Fair Credit Reporting Act [20]).	Raises concerns with nonfinancial data (e.g., social media, browsing habits), straining existing privacy norms.
Regulatory fit	Well-aligned with existing frameworks (e.g., FCRA, Basel accords); widely accepted by regulators.	Challenges regulators; lacks clear standards for alternative data and model opacity (e.g., CFPB scrutiny in 2025 [21]).
Scalability	Moderate; constrained by manual processes and periodic data updates.	Highly scalable; processes large datasets quickly, ideal for digital platforms and instant lending.
Cost	Lower development cost but higher operational cost for manual oversight and updates.	Higher upfront cost for AI development; lower long-term cost due to automation and efficiency gains.
Adoption (2025)	Dominant in traditional banking; still used widely (e.g., FICO Score 10 in 2020).	Growing rapidly in fintech and alternative lending; mainstream but not yet fully replacing traditional models.

regulation—each carrying significant consequences for financial inclusion and social equity [22–24].

- 1) **The transparency conundrum.** Modern AI systems, especially deep learning models, function as inscrutable “black boxes” that generate decisions without human-interpretable reasoning. This stands in stark contrast to traditional FICO scoring, where each factor (like the clearly defined 35% weight for payment history) is transparent and actionable. The opacity of AI-driven decisions violates fundamental due process principles and directly conflicts with legal requirements like the FCRA’s mandate for detailed adverse action notices. From an ethical standpoint, this lack of explainability creates a power imbalance, leaving applicants unable to understand, much less improve, their credit standing or challenge potential errors in their evaluations.
- 2) **The bias amplification problem.** AI systems trained on historical financial data risk institutionalizing past discriminatory practices. Previous studies revealed how algorithmic lending tools charged minority borrowers higher rates, effectively digitizing redlining practices. Unlike conventional models, where biases can be identified and corrected through linear analysis, AI’s complex pattern recognition can obscure discriminatory pathways while simultaneously making them more pervasive. This creates both ethical concerns about equitable access and legal exposure under anti-discrimination statutes like the Equal Credit Opportunity Act (ECOA).
- 3) **Privacy erosion in digital scoring.** The competitive edge of AI credit models—their ability to incorporate thousands of nontraditional data points like social connections, online behavior, and location history—represents perhaps the greatest threat to personal privacy in lending history. Current legal frameworks like GDPR were not designed to address the granularity and scale of this data harvesting, creating what privacy advocates call a “consent fiction” where users cannot reasonably understand or control how their digital footprints affect financial opportunities.
- 4) **The accountability vacuum.** AI’s decision-making autonomy creates a liability maze when errors occur. Traditional systems establish clear responsibility with lenders and credit bureaus, but AI disperses accountability across data scientists who build models, platforms that implement them, and institutions that deploy them. This fragmentation poses profound challenges for consumer protection and financial regulation, recalling lessons from the 2008 crisis about the systemic risks of opaque financial technologies.
- 5) **The regulatory lag.** As of March 2025, financial regulations remain woefully mismatched to AI’s capabilities. Antiquated frameworks like FCRA and Basel III struggle to address algorithmic fairness, while emerging guidelines from bodies like the CFPB lack enforcement teeth. The global landscape is even more inconsistent, with developing nations often adopting AI credit tools faster than their regulatory systems can respond. This dangerous asymmetry between technological capability and governance could undermine market stability and consumer rights.

4. SWOT Analysis of AI-Based Credit Rating Models

The adoption of AI in credit assessment presents both transformative opportunities and significant challenges that demand careful navigation. A comprehensive SWOT analysis reveals the complex dynamics shaping this financial revolution.

Below is a SWOT analysis of AI-based credit rating models presented [25].

- 1) **Core advantages.** AI-driven credit models demonstrate unparalleled technical capabilities, with empirical evidence showing 25–40% improvements in default prediction accuracy compared to traditional methods [19]. Their true innovation lies in financial inclusion—by analyzing alternative data streams like digital payment histories and utility records, these systems can evaluate the creditworthiness of the 1.7 billion globally unbanked individuals who would otherwise remain invisible to conventional scoring. The operational efficiency gains are equally compelling, with AI systems processing applications in real-time versus the weeks-long cycles of traditional underwriting.
- 2) **Persistent limitations.** However, these systems face fundamental constraints. The inherent opacity of machine learning algorithms creates an accountability vacuum, where neither lenders nor borrowers can fully understand credit decisions. This “black box” problem becomes particularly dangerous when combined with AI’s tendency to institutionalize and amplify historical biases present in training data. Implementation barriers are equally daunting, with development costs running into millions of dollars—effectively pricing out community banks and credit unions from deploying their own AI solutions.
- 3) **Market opportunities.** The expansion potential is enormous. AI credit tools could unlock \$250 billion in new lending opportunities by serving thin-file borrowers. Regulatory technology advancements offer parallel growth prospects, with solutions emerging to help lenders comply with evolving AI governance requirements. The personalization potential is perhaps most exciting—dynamic AI systems could continuously adjust credit terms based on real-time financial behavior rather than static snapshots.
- 4) **Existential threats.** Significant roadblocks remain. Antiquated financial regulations like the FCRA create legal uncertainty, while privacy advocates increasingly challenge the ethical boundaries of using nonfinancial data like social media activity. The risk of another “algorithmic financial crisis” looms large if AI credit models develop correlated blind spots. Perhaps most critically, consumer distrust of opaque scoring systems may slow adoption despite technical superiority.

5. Findings and Results

This review synthesizes findings from several peer-reviewed and industry sources (2015–2025) to evaluate the transformative impact of AI on credit rating systems, compare AI-based models with traditional approaches, and discuss associated challenges. The results, summarized in Table 3, highlight AI’s technical advantages, inclusivity potential, ethical concerns, and regulatory shortcomings, supported by visual diagrams and detailed comparisons for clarity.

5.1. Technical performance and inclusivity: Comparison with benchmark models

AI-based credit rating models consistently outperform traditional benchmark models across key dimensions. Studies report that AI models, such as gradient boosting (e.g., XGBoost) and neural networks, achieve an AUC-ROC of 0.89, compared to 0.82 for traditional logistic regression models like FICO [19]. This translates to a 25–40% reduction in default rates, showcasing superior

Table 3
Synthesized results from the literature review on AI-based credit rating models

Category	Key findings	Sources
Technical performance	AI models reduce default rates by 25–40% (AUC-ROC: 0.89 vs. 0.82 for FICO).	[26]
	AI processes diverse data (financial: payment history; alternative: social media, transactions).	[27]
Inclusivity	AI approves 15–30% more borrowers, including thin-file/unbanked (1.7 billion globally).	[19]
Ethical challenges	Bias in historical data leads to discriminatory outcomes (e.g., higher rates for Black/Latino borrowers).	[28]
	Only 20% of AI models disclose data sourcing, raising privacy concerns.	[29]
Regulatory gaps	AI’s opacity challenges FCRA compliance; no global standard for alternative data or bias mitigation.	[30]
Comparative insights	Emerging economies adopt AI without oversight, risking systemic instability.	[31]
	AI platforms (e.g., Upstart) excel in scalability but lack transparency compared to FICO.	[32]
	Traditional models dominate in regulated banking due to transparency and cost.	[33]

Table 4
Key variables identified by SHAP in AI credit rating models

Variable	Predictive importance (SHAP)	Role in credit decision	Comparison with traditional models
Transaction frequency	High (top 20%)	Proxy for reliability in thin-file borrowers.	Less weighted in FICO; focuses on payment history.
Social media sentiment	Moderate (top 40%)	Indicates financial responsibility for unbanked.	Not used in FICO; relies on formal financial data.
Payment history	Moderate (top 40%)	Reflects repayment consistency, but less dominant in AI.	Primary factor in FICO (35% weight).
Utility payments	Low (top 60%)	Enhances inclusivity for those lacking a credit history.	Optional in FICO (e.g., Experian Boost).

predictive accuracy. In terms of inclusivity, AI models approve 15–30% more borrowers, particularly thin-file and unbanked individuals (1.7 billion globally, by leveraging alternative data (e.g., transaction frequency, social media sentiment), whereas FICO excludes those lacking formal credit histories. However, traditional models excel in transparency, with FICO’s weighted factors (e.g., payment history at 35%) being fully explainable, unlike AI’s “black box” nature, which complicates regulatory compliance (e.g., FCRA requirements).

5.2. Key variables identified by SHAP

SHAP values, widely used in the reviewed studies for interpretability, reveal the most influential variables in AI credit decisions. Table 4 summarizes these key variables, their predictive importance, and their implications. For instance, transaction frequency often ranks highest for thin-file borrowers, reflecting consistent spending behavior as a proxy for reliability, while social media sentiment provides insights into financial responsibility for unbanked individuals. In contrast, traditional models prioritize payment history, underscoring a key divergence in variable weighting between AI and benchmark approaches.

5.3. Ethical challenges

AI introduces significant ethical concerns, particularly around bias and privacy. Based on the previous evidence, AI models

charged Black and Latino borrowers higher interest rates, reflecting biases in historical training data.

5.4. Regulatory gaps

Regulatory frameworks lag behind AI’s adoption. Traditional models align with the FCRA, but AI’s opacity challenges compliance. The CFPB’s 2025 scrutiny highlights concerns over “black box” models, yet no global standard governs alternative data or bias mitigation. Emerging economies face heightened systemic risks without oversight (Table 3).

5.5. Comparative insights

Case studies [6, 19] show AI platforms approving diverse borrowers at scale, unlike FICO’s exclusionary focus. However, traditional models remain dominant in regulated banking due to transparency and lower costs (Table 2). The SWOT analysis reveals AI’s scalability but underscores threats like regulatory backlash.

6. Conclusion

The integration of AI into credit rating marks a pivotal evolution in financial assessment, blending unprecedented opportunity with complex challenges. This manuscript has traced the journey from medieval reputation networks to the AI-driven models of 2025,

highlighting how traditional systems like the FICO Score, rooted in structured data and transparency, are being outpaced by AI's ability to process diverse, real-time inputs with greater accuracy and inclusivity. AI-based models promise to reduce default rates by 25–40%, as evidenced by fintech innovations like Upstart, while extending credit to the 1.7 billion unbanked worldwide, reshaping economic access. Yet, this transformation is not without friction. The opacity of “black box” algorithms, risks of entrenched bias, privacy intrusions from alternative data, and regulatory gaps—unaddressed by outdated frameworks like the FCRA—pose legal and ethical dilemmas that threaten fairness and trust. A SWOT analysis underscores this duality: AI's strengths in scalability and adaptability are tempered by weaknesses in transparency and cost, with opportunities for growth shadowed by threats of backlash and systemic risk. Future research should explore integrating machine learning into economic policy tools, such as developing explainable AI frameworks and privacy-preserving techniques, to ensure equitable credit access while mitigating risks. As AI redefines credit rating, its potential to democratize finance must be balanced against the imperative for accountability, equity, and consumer protection—underscoring this study's critical role in guiding the responsible evolution of AI-driven financial systems for a more inclusive global economy.

Recommendations for Future Inquiry

To advance this critical field, researchers and practitioners should prioritize:

- 1) Developing standardized evaluation metrics that go beyond default rates to assess fairness, transparency, and long-term customer outcomes.
- 2) Creating open-source testing environments where alternative approaches can be safely compared.
- 3) Establishing multidisciplinary teams to study the societal impacts of AI credit scoring.
- 4) Investigating hybrid human-AI decision models that maintain accountability while leveraging automation.
- 5) Conducting longitudinal studies on how AI credit systems affect economic mobility.

The questions we face are as much about values as they are about technology. As we reshape the infrastructure of financial access, we must remain focused on creating systems that are not just smarter but fairer and more inclusive. Only then can we fully realize the promise of this technological revolution while safeguarding against its potential pitfalls.

This ongoing work will require sustained engagement from all stakeholders—a challenge worthy of the transformative potential at stake. The decisions we make today will shape the financial landscape for generations to come.

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Ethical Statement

This study does not contain any studies with human or animal subjects performed by any of the authors.

Conflict of Interest

The authors declare that they have no conflicts of interest to this work.

Data Availability Statement

Data sharing is not applicable to this article as no new data were created or analyzed in this study.

Author Contribution Statement

Milad Shahvaroughi Farahani: Methodology, Software, Validation, Formal analysis, Investigation, Resources, Data curation, Writing – original draft, Visualization, Supervision, Project administration. **Gholamreza Mahmoudi:** Conceptualization, Writing – review & editing. **Ghazal Ghasemi:** Conceptualization, Validation, Investigation.

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